



## THE CITY OF SAN DIEGO PRESS RELEASE



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### **Memorial Day Weekend Holiday DUI Crackdown**

San Diego CA – The San Diego Police Department Traffic Unit will be conducting a DUI/Drivers License Checkpoint on Friday May 22, 2015, at an undisclosed location within the city limits between the hours of 11:00 p.m. to 3:00 a.m.

It's the college and high school graduation season which will see many celebrations so law enforcement is reminding everyone not to drink and drive, nor ride with someone who has been drinking. Additional officers will deploy to stop and arrest those who drive impaired by either alcohol Drugs.

The summer season has arrived with the 3-day holiday weekend kicking off weekend trips and celebrations. Law enforcement reminds everyone to make sure to use a *'Designated Sober Driver'* to prevent arrest or worse, a deadly driving tragedy.

Officers will be looking for signs of alcohol and/or drug impairment with officers checking drivers for proper licensing delaying motorists only momentarily. When possible, specially trained officers will be available to evaluate those suspected of drug-impaired driving. Recent statistics reveal that 30 percent of drivers in fatal crashes had one or more drugs in their systems. A study of active drivers showed more tested positive for drugs that may impair driving (14 percent) than did for alcohol (7.3 percent). Of the drugs, marijuana was most prevalent, at 7.4 percent, slightly more than alcohol.

Law enforcement region-wide is asking for everyone's support this holiday weekend and all summer long:

- **DDVIP:** The California Office of Traffic Safety DDVIP app is now available for free download on iOS and Android devices. Launched last year the new DDVIP app offers enhanced features, allowing users to "Map a Spot" with their current location to find DDVIP partnering establishments in their area or a "List of Spots" to search all participating bars and restaurants throughout California. Users can stay up-to-date with the latest from DDVIP and see what other users are saying via its social tab. Also through the app, for those who want to imbibe but also make it a point to plan ahead, users can easily order a sober ride from Uber, Lyft or Curb – all from one screen.
- **Plan ahead.** Arrange rides home for your friends, family, co-workers and yourself before the drinking begins.
- Those hosting celebrations and servers must limit drinks to your guests or patrons. Don't serve more than one or two over several hours.
- Identify and provide free non-alcoholic drinks to the Designated Sober Driver.
- Cut back on the amount of drinks you plan to bring to the party – and provide plenty of food.
- If you see dangerous driving, Report Drunk Drivers – Call 9-1-1!



## THE CITY OF SAN DIEGO

In addition to the Memorial Day DUI crackdown, law enforcement nationwide is looking to stop and ticket those who have failed to buckle up or secure young passengers. *Remember Click It or Ticket!*

Funding for the Avoid DUI Task Force is by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration. The Avoid Task Force will deploy checkpoints and DUI patrols next during the Independence Day Holiday and for the summer August/Labor Day DUI Mobilization.